Currently, there is a widespread concern regarding the phenomenon that some people think that cultural traditions will be destroyed when they are used as money-making machines aiming at tourists while other people believe that it is the only way to save such conditions in the world today. It is definitely an interesting debate for cultural traditions are of great importance at present and its usage has great practical significance.

From my perspective, I firmly support the latter one. The following three reasons may account for my view.

First and foremost, being used as money-making machines aiming at tourists will change the spiritual connotation of cultural traditions for culture should not take making profits as its first purpose. In other words, commercialization will mercilessly erase some part of traditional culture that may prevent it from making profits, which is definitely distressing. Besides, cultural core is not necessarily the most attractive, but commercialization is to attract people's attention, which means commercialized choices are often not important spiritual connotations in culture. These unimportant parts will crowd out the essence of culture. In this way, the unimportant things in culture will just confuse people and make people unable to feel the real connotation of traditional culture.

As far as I'm concerned, practicable and effective measures must be taken into practice immediately to improve the current situation. From a national perspective, only constantly pushing our cultural traditions sounder and stimulate the public's awareness of protecting and inheriting them can keep our nation's flag flying for decades and forever. From our personal perspective, it's high time that we contributed our own efforts to holding back the using of cultural traditions as money-making machines aiming at tourists. And above all, remember to take the real essence as well as spiritual connotation rather than some commercialized elements when confronted with cultural traditions. Solely by keeping them pure can we live up to our ancestors' spiritual wealth.